

# NEWSLETTER

June 2021



**edYOUnet**  
*empowerment through education*

**Welcome** to our monthly newsletter.

We want to keep you informed of the progress we are making to obtain our Mission and Vision below:

The **Mission** of EdYouNet is Empowerment Through Education, providing those underserved populations of students with a web-based format of fundamental educational subjects to supplement and reinforce school curriculum.

Material is organized by grade and subject with each module including animation/videos, activities/puzzles, songs, and feedback/incentives. Students remain engaged through relatable characters, adventures and activities.

Students' imaginations are captured. Students' curiosity is encouraged. The result is increased competence, confidence and self-esteem.

EdYouNet's **vision** is to level the playing field, placing the underserved students on par with required grade-level standards.

As all of you know due your expressed interest in our endeavor, EdYouNet's **long-term goal** is to provide equity in education across diversity, as defined by ethnicity and socio-economic status. This will be provided through daycare programs, church after school programs, service organizations, and community/business organizations.

## Donations

Tax deductible contributions can be sent to "The Prepared Table Educational Foundation c/o William Brockett, 2527 Painted Sunset Ellicott City, MD 21044. Soon donations will be able to be made at the website, [www.edyounet.net](http://www.edyounet.net).

## Highlights and Updates:

- Logo Trademark issued.
- Copyright registration for five student characters received.
- The 501(c) 3 tax exempt number and designation acknowledged.
- The website domain registered and established. ([www.edyounet.net](http://www.edyounet.net))
- Website materials and launch underway.

## Philosophy and Values:

Racial inequity in education is due to a number of factors, primarily 1) lack of resources, and 2) lack of self-esteem in minority students. Due to these factors, many smart kids fall behind early and never recover. By intervening now, EdYouNet can give kids the extra help they need to succeed. Further, EdYouNet's diverse cast of characters can be transformational. By seeing smart, "cool" characters of various backgrounds and races, students will grow up loving to learn and loving themselves.

This diversity component is particularly unique and impactful because of how central it is to our student learning experience. Racial and ethnic diversity is not an afterthought in our lessons; it is front and center, just like it is in real life. We are not one of those organizations that claim, "We don't see color". Instead, we embrace color and all other forms of diversity as being sources of pride and community. We are committed to passing those same ideas on to young children. If we do not do it, no one will. And if we don't get to these kids early, we may never reach them at all.

EdYouNet lessons incorporate diverse student characters to which students can relate. Instead of students being in a classroom, the students take everyday situations and learn to solve problems collaboratively and learn from each other. Each student has the opportunity to contribute in the learning experience. Students learn respect for others' perspectives and together experience appreciation for the learning experience. This is an unconventional method of learning for lower levels.

The recent pandemic has made the problem worse and learning gaps are wider. Students who can master the basics are more likely to advance through the grades, graduate and become productive members of society. EdYouNet engages students by providing incentives. Students develop self-confidence, acquired knowledge, and model good behavior leading to positive goals.

## Meet our student characters:



**Teddy** (Theodora) likes science and can be described as a nerd. She always has her hair in braids. She is into rocks and crystals and can usually be seen with her magnifying glass. She is not sure what type of science she wants to pursue. She is the oldest of three children and a working-mothers; and is therefore very responsible. She is talkative and can be assertive.

**Andres'** favorite subject is social studies and he is most often seen reading history books. He looks to cook healthy foods from his native country of Peru. He carries a colorful bookbag to remind him of his heritage, since he was born and raised in the US. His hobby is reading Greek mythology. He may be the social activist when older.

**Lucy** is known as being the cool kid because of her colorful and creative outfits. Lucy always include a hat or tam to express your artful side. She is creative and likes all visual arts; always sketching. Possibly a career as an artist in her future. She has a disabled sibling at home.

**Joe** is not too concerned about fashion but loves his athletic shoes. His blond hair is usually shaggy hanging down on his forehead. He likes music and can be described as "happy go lucky." His goal is to be in the music industry. His grandmother lives with his factory working parents.

**Marcus Junior** favorite subject is recess. He is smart and doesn't have to study much. He is known for being very neat about his appearance, in particular his high-top sneakers! His parents are working professionals. He has lots of interest and every week has a new interest.

## Continuing .....

Script writing  
Evaluating animation companies  
Completing text for website  
Writing for Grant funding

## Spotlight – Shefali Kashiv



Shefali Kashiv was introduced to us fall 2019 when she was assigned to us as a student internal from the Carey Business School, Johns Hopkins, Client Consulting Lab. She is now graduating from CBS with a MBA Marketing concentration. She was instrumental in organizing our plans and guidance with marketing. She will continue to work with us as time permits as she is starting a new position at Microsoft in New York City! We are very proud of her and wish her all the very best.

## In the News

“Seven-year-old persuaded an educational app to include “Black-girl hair like hers...”  
<https://www.tennessean.com/story/life/2021/05/01/freckle-adds-black-girl-hair-tennessee-first-grader-speaks-up-brentwood/4891903001/>

McKinsey and Company Report:  
COVID-19 and learning loss—disparities grow and students need help

<https://www.mckinsey.com/industries/public-and-social-sector/our-insights/covid-19-and-learning-loss-disparities-grow-and-students-need-help>

May 17, 2021

“Years Don’t Wait for Them”

Increased Inequalities in Children’s Right to Education Due to the Covid-19 Pandemic

<https://www.hrw.org/report/2021/05/17/years-dont-wait-them/increased-inequalities-childrens-right-education-due-covid>